

Assistance League® of Kansas City
Annual Report
June 1, 2012 to May 31, 2013

Mission Statement

Assistance League of Kansas City, a chapter of National Assistance League®, fulfills the unmet need of the Greater Kansas City area through diverse programs operated by committed volunteers and community partnerships.

Assistance League of Kansas City was granted guild status with the National Assistance League in April 1983. 30 years later we continue to grow in membership, philanthropic programs and fundraising. During the 2012-2013 fiscal year we demonstrated our growth through expansion of our Operation School Bell® and THE ReSALE SHOP with the completion of the purchase and the renovation to our newest building at 6601 N. Oak Trafficway, Gladstone, MO. Renovation of this distressed property began in earnest in May and Operation School Bell moved into their new space in time to begin clothing children in August 2012. The new expanded space allowed volunteers to clothe more children per session and limit the students time away from the classroom. THE ReSALE SHOP renovations were performed over the next several months and we celebrated with a Grand Opening and Ribbon Cutting Ceremony on May 1, 2013.

When the building was purchased, the Expansion Committee advised that a capital campaign would be needed eventually to pay for the renovations and additional necessary improvements of our newest property. Chapter leadership began research for capital campaign structure and consulting firms were interviewed with Jeffrey Byrne and Associates chosen to perform a feasibility study. The feasibility study tested the question of "Does the chapter have enough membership and community support to carry out a capital campaign?" The results of the feasibility study proved that there was enough support to proceed with the capital campaign and chapter membership voted to proceed with the capital campaign in May 2013.

Board of Directors 2012-2013

President – Pat Reinier
President Elect – Linda Tyree
Treasurer – Brenda Peeler
Recording Secretary – Gerry Kissinger
1st VP Membership – Ann Barnes
2nd VP Philanthropic Programs – Ann Whittaker
3rd VP Resource Development – Barbara Condra
Education Chairman – Gayle Peper
Property Management Chairman – Linda O'Halloran
PR Chairman – Suzanne Locke
Strategic Planning Chairman – Sue Lowe
THE ReSALE SHOP Chairman – Judi Farrell
Assistees Coordinator – Karen Moreno
Auxiliary Representative to Chapter – Sandra Browning

Appointed Chairman

Advisory Committee Chairman – Mary Cross
 Arrangements Chairman – Mary Reynolds
 Assault Survivor Kits – Linda Goddard
 Best Foot Forward – Sandy Short
 Heartland Auxiliary Chairman – Becky Clark
 I'm In Charge Chairman – Marianne Horned
 Information Technology Chairmen – Linda Blocker and Pam Sullivan
 Member Orientation – Janet Geary
 Operation Hug Chairman – Marsha Pederson
 Operation School Bell Chairmen – Sandy Spruytte and Brenda Carpenter
 Senior Outreach Services – Phyllis Dean
 Social Committee Chairman – Fern Vogel
 Sock It To 'Em Chairman – Carol Rudi

Member Information

	Total number at end of year	Total number of service hours
Chapter Members – voting	194	43,185
Chapter Associate Members	59	1,276
Heartland Auxiliary – voting	53	3,750
Heartland Auxiliary – Associate	3	0
Assisteens	43	681
Non-member service hours		689
Total	352	49,581

Philanthropic Programs Information

Name of Program	Year Started	# of Recipients	Program Supply Expenses
Assault Survivor Kits®	1996	722	\$18,232
Best Foot Forward	2010	5	1,000
Birthday/Celebration Bags	2010	28	630
Child In Need	2010	282	19,900
I'm In Charge	1988	4389	6,961
Operation Hug	1988	4460	23,960
Operation School Bell	1992	2183	139,806
Outreach	1993	769	3,390
Senior Outreach Services	2009	740	10,506
Waste Not*	2012		0

* Waste Not Program recognizes the contributions of Assistance League of Kansas City to other nonprofits of items not usable in our thrift shop or programs.

Income and Expenses for the fiscal year ended May 31, 2013

Total revenues and support	
THE ReSALE SHOP	\$406,633
Grants	\$ 49,600
Poinsettia Sale Net Revenue	\$ 9,472
Mama Jane's Product Net Revenue	\$ 3,678
Interest	\$ 1,395
Membership dues	\$ 21,395
Sock It To 'Em (Annual mail campaign)	\$ 32,833
Other	<u>\$ 8,116</u>
Total Support and Revenue	\$545,765

Expenses	
Program Expenses	\$328,743
Administrative Expense	
Management and general	\$154,792
Membership Development	\$ 16,863
Fundraising Expense	
THE ReSALE SHOP	\$ 48,206
Other fundraising Expense	<u>\$ 1,713</u>
Total Expenses	\$550,317

Fundraising Expenses/Contributed Revenue 9%

Statement of Financial Position

ASSETS

Current Assets	
Cash and cash equivalents	\$ 452,713
Inventories	<u>151,030</u>
Total Current Assets	603,743
Property and equipment	<u>1,758,160</u>
TOTAL ASSETS	\$ 2,361,903

LIABILITIES

Current Liabilities	
Deferred dues revenue	\$ 20,631
Accounts Payable	14,399
Current portion of notes payable	34,831
Total Current Liabilities	69,861
Notes payable less current portion	<u>743,869</u>
TOTAL LIABILITIES	\$ 813,730

NET ASSETS	
Unrestricted assets	\$ 1,546,458
Temporary restricted assets	<u>1,715</u>
TOTAL NET ASSETS	<u>\$ 1,548,173</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 2,361,903</u>

Auxiliary and Committee Annual Reports are available for review at the Administrative Office of Assistance League of Kansas City, 6101 N. Chestnut, Gladstone, MO.