

Assistance League® of Kansas City  
Annual Report  
June 1, 2012 to May 31, 2013

**Mission Statement**

**Assistance League of Kansas City, a chapter of National Assistance League®, fulfills the unmet need of the Greater Kansas City area through diverse programs operated by committed volunteers and community partnerships.**

Assistance League of Kansas City was granted guild status with the National Assistance League in April 1983. 30 years later we continue to grow in membership, philanthropic programs and fundraising. During the 2012-2013 fiscal year we demonstrated our growth through expansion of our Operation School Bell® and THE ReSALE SHOP with the completion of the purchase and the renovation to our newest building at 6601 N. Oak Trafficway, Gladstone, MO. Renovation of this distressed property began in earnest in May and Operation School Bell moved into their new space in time to begin clothing children in August 2012. The new expanded space allowed volunteers to clothe more children per session and limit the students time away from the classroom. THE ReSALE SHOP renovations were performed over the next several months and we celebrated with a Grand Opening and Ribbon Cutting Ceremony on May 1, 2013.

When the building was purchased, the Expansion Committee advised that a capital campaign would be needed eventually to pay for the renovations and additional necessary improvements of our newest property. Chapter leadership began research for capital campaign structure and consulting firms were interviewed with Jeffrey Byrne and Associates chosen to perform a feasibility study. The feasibility study tested the question of “Does the chapter have enough membership and community support to carry out a capital campaign?” The results of the feasibility study proved that there was enough support to proceed with the capital campaign and chapter membership voted to proceed with the capital campaign in May 2013.

**Board of Directors 2012-2013**

President – Pat Reinier  
President Elect – Linda Tyree  
Treasurer – Brenda Peeler  
Recording Secretary – Gerry Kissinger  
1<sup>st</sup> VP Membership – Ann Barnes  
2<sup>nd</sup> VP Philanthropic Programs – Ann Whittaker  
3<sup>rd</sup> VP Resource Development – Barbara Condra  
Education Chairman – Gayle Peper  
Property Management Chairman – Linda O’Halloran  
PR Chairman – Suzanne Locke  
Strategic Planning Chairman – Sue Lowe  
THE ReSALE SHOP Chairman – Judi Farrell  
Assistees Coordinator – Karen Moreno  
Auxiliary Representative to Chapter – Sandra Browning

## Appointed Chairman

Advisory Committee Chairman – Mary Cross  
 Arrangements Chairman – Mary Reynolds  
 Assault Survivor Kits – Linda Goddard  
 Best Foot Forward – Sandy Short  
 Heartland Auxiliary Chairman – Becky Clark  
 I'm In Charge Chairman – Marianne Horned  
 Information Technology Chairmen – Linda Blocker and Pam Sullivan  
 Member Orientation – Janet Geary  
 Operation Hug Chairman – Marsha Pederson  
 Operation School Bell Chairmen – Sandy Spruytte and Brenda Carpenter  
 Senior Outreach Services – Phyllis Dean  
 Social Committee Chairman – Fern Vogel  
 Sock It To 'Em Chairman – Carol Rudi

## Member Information

|                                 | Total number at end of year | Total number of service hours |
|---------------------------------|-----------------------------|-------------------------------|
| Chapter Members – voting        | 194                         | 43,185                        |
| Chapter Associate Members       | 59                          | 1,276                         |
| Heartland Auxiliary – voting    | 53                          | 3,750                         |
| Heartland Auxiliary – Associate | 3                           | 0                             |
| Assisteens                      | 43                          | 681                           |
| Non-member service hours        |                             | 689                           |
| <b>Total</b>                    | <b>352</b>                  | <b>49,581</b>                 |

## Philanthropic Programs Information

| Name of Program           | Year Started | # of Recipients | Program Supply Expenses |
|---------------------------|--------------|-----------------|-------------------------|
| Assault Survivor Kits®    | 1996         | 722             | \$18,232                |
| Best Foot Forward         | 2010         | 5               | 1,000                   |
| Birthday/Celebration Bags | 2010         | 28              | 630                     |
| Child In Need             | 2010         | 282             | 19,900                  |
| I'm In Charge             | 1988         | 4389            | 6,961                   |
| Operation Hug             | 1988         | 4460            | 23,960                  |
| Operation School Bell     | 1992         | 2183            | 139,806                 |
| Outreach                  | 1993         | 769             | 3,390                   |
| Senior Outreach Services  | 2009         | 740             | 10,506                  |
| Waste Not*                | 2012         |                 | 0                       |

\* Waste Not Program recognizes the contributions of Assistance League of Kansas City to other nonprofits of items not usable in our thrift shop or programs.

## Income and Expenses for the fiscal year ended May 31, 2013

|                                       |                 |
|---------------------------------------|-----------------|
| <b>Total revenues and support</b>     |                 |
| THE ReSALE SHOP                       | \$406,633       |
| Grants                                | \$ 49,600       |
| Poinsettia Sale Net Revenue           | \$ 9,472        |
| Mama Jane's Product Net Revenue       | \$ 3,678        |
| Interest                              | \$ 1,395        |
| Membership dues                       | \$ 21,395       |
| Sock It To 'Em (Annual mail campaign) | \$ 32,833       |
| Other                                 | <u>\$ 8,116</u> |
| Total Support and Revenue             | \$545,765       |

|                           |                 |
|---------------------------|-----------------|
| <b>Expenses</b>           |                 |
| Program Expenses          | \$328,743       |
| Administrative Expense    |                 |
| Management and general    | \$154,792       |
| Membership Development    | \$ 16,863       |
| Fundraising Expense       |                 |
| THE ReSALE SHOP           | \$ 48,206       |
| Other fundraising Expense | <u>\$ 1,713</u> |
| Total Expenses            | \$550,317       |

Fundraising Expenses/Contributed Revenue 9%

## Statement of Financial Position

### ASSETS

|                           |                  |
|---------------------------|------------------|
| Current Assets            |                  |
| Cash and cash equivalents | \$ 452,713       |
| Inventories               | <u>151,030</u>   |
| Total Current Assets      | 603,743          |
| Property and equipment    | <u>1,758,160</u> |
| TOTAL ASSETS              | \$ 2,361,903     |

### LIABILITIES

|                                    |                |
|------------------------------------|----------------|
| Current Liabilities                |                |
| Deferred dues revenue              | \$ 20,631      |
| Accounts Payable                   | 14,399         |
| Current portion of notes payable   | 34,831         |
| Total Current Liabilities          | 69,861         |
| Notes payable less current portion | <u>743,869</u> |
| TOTAL LIABILITIES                  | \$ 813,730     |

|                                  |                     |
|----------------------------------|---------------------|
| <b>NET ASSETS</b>                |                     |
| Unrestricted assets              | \$ 1,546,458        |
| Temporary restricted assets      | <u>1,715</u>        |
| TOTAL NET ASSETS                 | <u>\$ 1,548,173</u> |
| TOTAL LIABILITIES AND NET ASSETS | <u>\$ 2,361,903</u> |

**Auxiliary and Committee Annual Reports are available for review at the Administrative Office of Assistance League of Kansas City, 6101 N. Chestnut, Gladstone, MO.**