



Together...making our community better

FACT SHEET 2016-2017

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 34-year history of philanthropic service to the Greater Kansas City community. The over 360 members contributed over 56,000 volunteer hours to serve over 27,000 children and adults in 2016-2017. *There are no paid employees.* 74% of funds raised during 2016-2017 were returned to the community through our philanthropic programs.

OUR COMMUNITY PROGRAMS:

- **Operation School Bell**® provided new clothing and supplies for 2,983 elementary and middle school students in eight school districts. 100% of school counselors felt Operation School Bell had a positive or significant effect on student confidence. \$316,400*
- **Operation Child In Need** distributed 500 backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of 391 children from birth through teen years. Requests granted included clothing, eyeglasses, class trips and infant supplies. \$63,700*
- **Operation Hug** provided over 4,460 new teddy bears to comfort children in crisis in area hospitals, surgery centers and Synergy Services. Participating facilities report children are comforted and reassured by receiving an Operation Hug bear. \$44,600*
- **Assault Survivor Kits**® provided 730 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) who use them in their hospital advocacy with sexual assault victims. Survivors overwhelmingly felt the Assault Survivor Kit was helpful to them. \$26,900*
- **Senior Outreach Service** provided friendship and support to residents of six Northland senior care centers. Volunteers coordinate a senior pals program at all locations as well as provide entertaining and educational programming that benefited 3,600 seniors. Facility activity directors strongly agreed this program improves and enriches the lives of seniors. \$14,500*
- **I'm In Charge** served 14,300 students with a classroom curriculum, program video and workbook to help teach elementary children personal safety in emergency and non-emergency situations. Thirteen local school districts participated. School counselors felt the program provided a needed service to students and families and encouraged students to become more aware of their own safety. \$11,400*
- **Operation Celebration** provided 45 bags containing a cake mix, frosting, a book and a gift for children or students who have been removed from their homes and placed in a temporary foster care facility. \$1,400*
- **Outreach** provided 40 school uniforms pants and 50 backpacks to area students. \$1,300*
- **Best Foot Forward** provided valuable service to 13 individuals entering or re-entering the work force. \$1,100*
- **Waste Not** recognizes our contributions to other nonprofits of donated items that cannot be used by our programs or sold in our thrift store. Nearly 9,000 pounds of clothing and household goods were donated.

* total program expenses

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Tfwy, sells gently used, donated items at very reasonable prices and is entirely staffed by member volunteers.
- **Step UP For Students**, an annual direct mail fund raiser benefiting Operation School Bell.
- **Poinsettia Sale**, an annual plant sale benefiting the Operation Child in Need program.
- **Mama Jane's** soups and seasoning mixes, ongoing sales benefiting the Operation Child in Need program.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund our programs.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills specific unmet needs of children and adults in the Kansas City area through philanthropic programs developed, funded and operated by dedicated volunteers and community partners.