



FACT SHEET 2015-2016

Together...making our community better

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 33-year history of philanthropic service to the Greater Kansas City community. The nearly 350 members contributed over 54,000 volunteer hours to serve over 25,000 children and adults in 2015-2016. *There are no paid employees.*

OUR COMMUNITY PROGRAMS:

- **Operation School Bell®** provided new clothing and supplies for 2,774 elementary and middle school students in eight school districts. 82% of school counselors felt Operation School Bell had a very positive effect on student confidence.
- **I'm In Charge** served 13,219 students with a classroom curriculum, program video and workbook to help teach elementary children personal safety in emergency and non-emergency situations. Ten local school districts and 5 private schools participated. Nearly 80% of responding school counselors felt the program provided a needed service to students and families and encouraged students to become more aware of their own safety.
- **Operation Child In Need** distributed 696 backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of 396 children from birth through teen years. Requests granted included clothing, eyeglasses, class trips and infant supplies.
- **Assault Survivor Kits®** provided 600 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) who use them in their hospital advocacy with sexual assault victims. Survivors overwhelmingly felt the Assault Survivor Kit was helpful to them.
- **Operation Hug** provided over 4,589 new teddy bears to comfort children in crisis in area hospitals, surgery centers and Synergy Services. Participating facilities report children are comforted and reassured by receiving an Operation Hug bear.
- **Senior Outreach Service** provided friendship and support to residents of six Northland senior care centers. Volunteers coordinate a senior pals program at all locations as well as provide entertaining and educational programming that benefited 3,431 seniors. Facility activity directors strongly agreed this program improves and enriches the lives of seniors.
- **Outreach** provided school uniforms for 5 students attending an area charter school this year.
- **Operation Celebration** provided 35 bags containing a cake mix, frosting, a book and a gift for children who have been removed from their homes and placed in a temporary foster care facility.
- **Best Foot Forward** has provided valuable service to 18 individuals entering or re-entering the work force since 2012.
- **Waste Not** recognizes our contributions to other nonprofits of donated items that cannot be used by our programs or sold in our thrift store. Over 10,000 pounds of clothing and household goods were donated.

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Tfwy, sells gently used, donated items at very reasonable prices and is entirely staffed by member volunteers.
- **Step UP For Students**, an annual direct mail fund raiser benefiting Operation School Bell.
- **Poinsettia Sale**, an annual plant sale benefiting the Operation Child in Need program.
- **Mama Jane's** soups and seasoning mixes, ongoing sales benefitting the Operation Child in Need program.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund our programs.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills specific unmet needs of children and adults in the Kansas City area through philanthropic programs developed, funded and operated by dedicated volunteers and community partners.