



FACT SHEET 2011-2012

Together...making our community better.

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of **ASSISTANCE LEAGUE** with a 28-year history of philanthropic service to the Greater Kansas City community. The 316 members contributed over 43,800 volunteer hours to serve 15,651 children and adults in 2011-2012. *There are no paid employees.*

OUR COMMUNITY PROGRAMS:

- **Operation School Bell**[®] provided new clothing and supplies for 2,312 elementary and middle school children in seven school districts. 97% of school counselors reported that the program had a positive effect on student confidence and behavior at school. Program costs: \$190,801
- **Operation Child In Need** distributed 1,190 backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of 389 children in ten school districts and social service agencies. Program Costs: \$67,755
- **Operation Hug** provided over 4,980 new teddy bears to comfort children in crisis. Eight hospitals, three surgery centers, one police department and five housing shelters participated in the program. Over 90% of participating facilities reported children were comforted and reassured by receiving and Operation Hug bear. Program costs: \$42,620
- **Assault Survivor Kits**[®] provided 747 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) which in turn takes them to local hospitals throughout the Kansas City metropolitan area for use by sexual assault victims. 89% of clients reported the kit was helpful and the personal care items were what they needed. Program costs: \$27,923
- **Senior Outreach Service** provided support and friendship to 620 senior citizens residing in 6 local senior care centers. A Senior Pals program was also conducted with 120 seniors at these facilities. Large print books, magazine and Netflix subscriptions, games, bingo prizes and puzzle books were purchased and provided to all facilities for use by all the residents. Each facility was also provided with 12 sets of clothing that could be used by residents in emergency situations. Program costs: \$16,644
- **I'm In Charge** served 4,459 students with materials and a classroom curriculum to help teach elementary children safety in emergency and non-emergency situations when alone. Forty-six schools in 11 local school districts participated. 82% of responding school counselors felt the program provided a needed service to students and families Program costs: \$13,508
- **Birthday/Celebration Bags** provided 40 bags containing a cake mix, frosting, a book and an age appropriate gift for children who have been removed from their homes and placed in a temporary foster care facility. Program costs: \$400
- **Human Outreach Program** served 939 people through a variety of short term and seasonal projects. Our teenage volunteer members participated in a Trunk or Treat event, a food drive for the Back Snack Program, worked with the Northland Christmas Store and provided new pajamas for the Synergy Children's Center. Program costs: \$100

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6289 North Oak Tfwy, opened in August, 1997 and recycles gently used items at very reasonable prices. **THE ReSALE SHOP** is entirely staffed by member volunteers. Several fashion shows, showcasing items for purchase at the shop, were presented in the community.
- **Poinsettia Sale**, an annual plant sale benefiting the Child in Need program, sold over 1,350 poinsettia plants in 2 sizes and 3 colors.
- **SOCK IT TO 'EM**, a direct mail fund raiser benefiting Operation School Bell received donations from 334 donors.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund services.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills the unmet needs of the Greater Kansas City area through diverse programs operated by committed volunteers and community partnerships.