



FACT SHEET 2012-2013

Together...making our community better

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of **ASSISTANCE LEAGUE** with a 30-year history of philanthropic service to the Greater Kansas City community. The 352 members contributed over 48,900 volunteer hours to serve 16,535 children and adults in 2012-2013. *There are no paid employees.*

OUR COMMUNITY PROGRAMS:

- **Operation School Bell®** (OSB) provided new clothing and supplies for 2,183 elementary and middle school children in eight school districts. 82% of school counselors felt OSB had a very positive effect on student confidence. *Program costs: \$210,499*
- **Operation Child In Need** distributed 400 backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of 281 children from kindergarten to 12th grade. Requests granted included eyeglasses, tutoring and hearing aids. *Program Costs: \$36,476*
- **Operation Hug** provided over 4,440 new teddy bears to comfort children in crisis in area hospitals, surgery centers, a police station and Synergy Services. Over 90% of participating facilities reported children were comforted and reassured by receiving an Operation Hug bear. *Program costs: \$29,028*
- **Assault Survivor Kits®** provided 722 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) which in turn takes them to local hospitals for use by sexual assault victims. 97% of survivors felt the Assault Survivor Kit was helpful to them. *Program costs: \$26,732*
- **I'm In Charge** served 4,389 students with a classroom curriculum and workbook to help teach elementary children safety in emergency and non-emergency situations when alone. Forty-nine schools in 9 local school districts participated. 3,405 student workbooks and materials were also purchased by the Red Cross and other Assistance League chapters. 92% of responding school counselors felt the program provided a needed service to students and families. *Program costs: \$11,626*
- **Senior Outreach Service** provided friendship and support to 740 residents of six Northland senior care centers. Volunteers coordinate a senior pals program at all locations as well as provide entertaining and educational programming. 83% of facility activity directors strongly agreed this program improved and enriched the lives of their residents *Program costs: \$11,563*
- **Outreach** served our community through several short term service projects including a blood drive, Easter egg hunt at Synergy Children's Center and serving a meal to the homeless at Hope Faith Ministries. These outreach projects are planned and staffed by our teenage auxiliary. *Program costs: \$1,540*
- **Best Foot Forward** provided clothing for individuals who are entering or re-entering the job market using our thrift shop as a resource, in partnership with Metropolitan Community College - Maple Woods. 80% of students served felt the program was helpful and provided them with appropriate clothing for their job, or the job they were seeking. *Program costs: \$675*
- **Birthday/Celebration Bags** provided 30 bags containing a cake mix, frosting, a book and a gift for children who have been removed from their homes and placed in a temporary foster care facility. *Program costs: \$604*
- **Waste Not** recognizes our contributions to other nonprofits of donated items that cannot be used by our programs or sold in our thrift store. Over 4,300 pounds of clothing and household goods were donated.

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Tfwy, opened in August, 1997 and sells gently used items at very reasonable prices. **THE ReSALE SHOP** is entirely staffed by member volunteers. Several fashion shows, showcasing items for purchase at the shop, were presented in the community.
- **SOCK IT TO 'EM**, a direct mail fund raiser benefiting OSB received donations from 457 donors.
- **Poinsettia Sale**, an annual plant sale benefiting the Child in Need program, sold over 1,300 poinsettia plants.
- **Mama Jane's** soups and seasoning mixes, ongoing sales benefitting the Child in Need program.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund our programs.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills the unmet needs of the Greater Kansas City area through diverse programs operated by committed volunteers and community partnerships.