



FACT SHEET 2013-2014

Together...making our community better

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 32-year history of philanthropic service to the Greater Kansas City community. The 350 members contributed over 54,600 volunteer hours to serve over 16,000 children and adults in 2013-2014. *There are no paid employees.*

OUR COMMUNITY PROGRAMS:

- **Operation School Bell®** (OSB) provided new clothing and supplies for 2,370 elementary and middle school children in eight school districts. Over 85% of school counselors felt OSB had a very positive effect on student confidence. *Program costs: \$246,653*
- **Operation Child In Need** distributed 400 backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of 345 children from birth through teen years. Requests granted included eyeglasses, class trips and infant supplies. *Program Costs: \$30,594*
- **Operation Hug** provided over 4,360 new teddy bears to comfort children in crisis in area hospitals, surgery centers and Synergy Services. Over 90% of participating facilities reported children were comforted and reassured by receiving an Operation Hug bear. *Program costs: \$43,496*
- **Assault Survivor Kits®** provided 450 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) which in turn takes them to local hospitals for use by sexual assault victims. 100% of survivors felt the Assault Survivor Kit was helpful to them. *Program costs: \$35,167*
- **I'm In Charge** served 6,772 students with a classroom curriculum, program video and workbook to help teach elementary children personal safety in emergency and non-emergency situations. Ten local school districts and 5 parochial schools participated. Student workbooks and materials were also purchased by outside agencies and other Assistance League chapters. 96% of responding school counselors felt the program provided a needed service to students and families. *Program costs: \$10,935*
- **Senior Outreach Service** provided friendship and support to 778 residents of six Northland senior care centers. Volunteers coordinate a senior pals program at all locations as well as provide entertaining and educational programming. 71% of facility activity directors strongly agreed this program improved and enriched the lives of their residents *Program costs: \$11,001*
- **Outreach** served our community through several short term service projects including a Valentine's party at Synergy Children's Center, serving meals at Hope Faith Ministries and Ronald McDonald House and conducting a Trunk or Treat event for local children. These outreach projects are planned and staffed by our teenage auxiliary. *Program costs: \$1,094*
- **Best Foot Forward** provided clothing for 13 individuals who are entering or re-entering the job market using our thrift shop as a resource, in partnership with Metropolitan Community College - Maple Woods. 78% of students served acquired new or better jobs after participation in the program. *Program costs: \$1,630*
- **Birthday/Celebration Bags** provided 57 bags containing a cake mix, frosting, a book and a gift for children who have been removed from their homes and placed in a temporary foster care facility. *Program costs: \$1,364*
- **Waste Not** recognizes our contributions to other nonprofits of donated items that cannot be used by our programs or sold in our thrift store. Over 13,700 pounds of clothing and household goods were donated.

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Tfwy, opened in August, 1997 and sells gently used, donated items at very reasonable prices. **THE ReSALE SHOP** is entirely staffed by member volunteers.
- **SOCK IT TO 'EM**, a direct mail fund raiser benefiting OSB received donations from 457 donors.
- **Poinsettia Sale**, an annual plant sale benefiting the Child in Need program, sold over 1,305 poinsettia plants.
- **Mama Jane's** soups and seasoning mixes, ongoing sales benefitting the Child in Need program.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund our programs.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills the unmet needs of the Greater Kansas City area through diverse programs operated by committed volunteers and community partnerships.