



FACT SHEET 2014-2015

Together...making our community better

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 32-year history of philanthropic service to the Greater Kansas City community. The 300 members contributed over 50,000 volunteer hours to serve over 8,000 children and adults in 2014-2015. *There are no paid employees.*

OUR COMMUNITY PROGRAMS:

- **Operation School Bell**[®] provided new clothing and supplies for 2,577 elementary and middle school children in eight school districts. 84% of school counselors felt Operation School Bell had a very positive effect on student confidence. \$300,100
- **I'm In Charge** served 6,133 students with a classroom curriculum, program video and workbook to help teach elementary children personal safety in emergency and non-emergency situations. Ten local school districts and 5 private schools participated. 96% of responding school counselors felt the program provided a needed service to students and families. \$54,200
- **Operation Child In Need** distributed 400 backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of 372 children from birth through teen years. Requests granted included clothing, eyeglasses, class trips and infant supplies. \$52,500
- **Assault Survivor Kits**[®] provided 890 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) who use them in their hospital advocacy with sexual assault victims. 100% of survivors felt the Assault Survivor Kit was helpful to them. \$37,800
- **Operation Hug** provided over 3,540 new teddy bears to comfort children in crisis in area hospitals, surgery centers and Synergy Services. Participating facilities reported children were comforted and reassured by receiving an Operation Hug bear. \$30,500
- **Senior Outreach Service** provided friendship and support to residents of six Northland senior care centers. Volunteers coordinate a senior pals program at all locations as well as provide entertaining and educational programming that benefited 4,260 seniors. 80% of facility activity directors strongly agreed this program improved and enriched the lives of their residents. \$21,400
- **Outreach** served 350 residents in our community through several short term service projects including a Valentine's party at Synergy Children's Center, serving meals at Hope Faith Ministries and Ronald McDonald House and conducting a Trunk or Treat event for local children. These outreach projects are planned and managed by our teenage auxiliary, Assisteens[®]. \$15,200
- **Birthday/Celebration Bags** provided 44 bags containing a cake mix, frosting, a book and a gift for children who have been removed from their homes and placed in a temporary foster care facility. \$800
- **Best Foot Forward** provided clothing for 8 individuals who were entering or re-entering the job market using our thrift shop as a resource, in partnership with Metropolitan Community College - Maple Woods. Feedback from participants following their shopping experiences indicates very high satisfaction with the program. \$300
- **Waste Not** recognizes our contributions to other nonprofits of donated items that cannot be used by our programs or sold in our thrift store. Over 13,300 pounds of clothing and household goods were donated.

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Tfwy, sells gently used, donated items at very reasonable prices and is entirely staffed by member volunteers.
- **Step UP For Students**, a direct mail fund raiser benefiting Operation School Bell received donations from 309 donors.
- **Poinsettia Sale**, an annual plant sale benefiting the Child in Need program, sold 1,367 poinsettia plants.
- **Mama Jane's** soups and seasoning mixes, ongoing sales benefitting the Child in Need program.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund our programs.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills the unmet needs of the Greater Kansas City area through diverse programs operated by committed volunteers and community partnerships.