



Together...making our community better

FACT SHEET 2017-2018

ASSISTANCE LEAGUE of Kansas City is a 501(c)(3) not-for-profit organization and a chapter of National Assistance League with a 35-year history of philanthropic service to the Greater Kansas City community. The over 360 members contributed over 58,000 volunteer hours to serve over 26,700 children and adults in 2017-2018. *There are no paid employees.* 80% of funds raised during 2017-2018 were returned to the community through our philanthropic programs.

OUR COMMUNITY PROGRAMS:

- **Operation School Bell®** provided new clothing and supplies for 3,354 elementary and middle school students in eight school districts. 100% of school counselors felt Operation School Bell had a positive or significant effect on student confidence. \$385,600*
- **Operation Child In Need** distributed backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of children from birth through teen years. Requests granted included clothing, eyeglasses and infant supplies. 1,055 clients served. \$130,700*
- **Operation Hug** provided over 5,220 new teddy bears to comfort children in crisis in area hospitals, surgery centers and Synergy Services. Participating facilities report children are comforted and reassured by receiving an Operation Hug bear. \$51,800*
- **Assault Survivor Kits®** provided 900 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) who use them in their hospital advocacy with sexual assault victims. Survivors overwhelmingly felt the Assault Survivor Kit was helpful to them. \$38,000*
- **Senior Outreach Service** provided friendship and support to residents of six Northland senior care centers. Volunteers coordinate a senior pals program at all locations as well as provide entertaining and educational programming that benefited 6,100 seniors. Facility activity directors strongly agreed this program improves and enriches the lives of seniors. \$31,800*
- **I'm In Charge** served 10,000 students with a classroom curriculum, program video and workbook to help teach elementary children personal safety in emergency and non-emergency situations. Thirteen local school districts participated. School counselors felt the program provided a needed service to students and families and encouraged students to become more aware of their own safety. \$52,700*
- **Operation Celebration/Service Projects** provided 41 bags containing a cake mix, frosting, a book and a gift for children or students who have been removed from their homes and placed in a temporary foster care facility. This program is administered by our teenage auxiliary, Assisteens®. The youth service learning group also plans and provides service activities at local agencies, such as nursing homes. \$2,200*
- **Outreach** addresses a wide variety of community needs and this year provided uniforms for a charter school in the Kansas City School District. \$1,700*
- **Best Foot Forward** provided valuable service to 22 individuals entering or re-entering the work force. \$2,000*
- **Scholarship** – 20 scholarships of \$1,000 awarded to students in 10 area high schools. \$20,000*

**total program expense*

FUNDING OUR PROGRAMS:

- **THE ReSALE SHOP**, an upscale thrift store located at 6601 North Oak Tfwy, sells gently used, donated items at very reasonable prices and is entirely staffed by member volunteers.
- **Step UP For Students**, an annual direct mail fund raiser benefiting Operation School Bell.
- **Mama Jane's** soups and seasoning mixes, ongoing sales benefitting the Operation Child in Need program.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund our programs.

MISSION STATEMENT:

Assistance League of Kansas City, a chapter of National Assistance League, fulfills specific unmet needs of children and adults in the Kansas City area through philanthropic programs developed, funded and operated by dedicated volunteers and community partners.